

# Exhibitor Prospectus

**2007 Golden State Podiatric  
Medical Seminar**

November 9-10, 2007

California School of Podiatric Medicine at  
Samuel Merritt College  
Oakland, CA



Prst Std  
US Postage  
**PAID**  
Permit No. 1962  
Sacramento, CA

Golden State  
**PODIATRIC**  
Medical Seminar  
2430 K Street, Suite 200  
Sacramento, CA 95816





Golden State  
**PODIATRIC**  
Medical Seminar

Exhibitor Prospectus

**2007 Golden State Podiatric  
Medical Seminar**

November 9-10, 2007  
California School of  
Podiatric Medicine at  
Samuel Merritt College  
Oakland, CA

Co-Sponsored by the California Podiatric Medical Association and the  
California School of Podiatric Medicine at Samuel Merritt College

Dear Exhibitor,

The California Podiatric Medical Association and the California School of Podiatric Medicine at Samuel Merritt College announce their 2nd annual Golden State Podiatric Medical Seminar, November 9-10, 2007. This meeting consists of two days of scientific lectures and simultaneous exhibits. We are expecting 200+ attendees from California and the western states. The program will be held at the California School of Podiatric Medicine at Samuel Merritt College.

Sponsors will be given the most desirable locations in the exhibit area. All other tabletop space is being offered on a first come basis. All tabletops are \$695.



## HOURS

Exhibit hours are as follows:

Friday, November 9, 7:30 am – 4 pm  
(6:30 am set-up)

Saturday, November 10, 7:30 am – 4 pm.

Please fill out the enclosed application and mail or fax as indicated. Applications must be postmarked no later than October 1, 2007 to avoid a \$50 late fee.

We hope to see you at this program. If we can be of assistance, you would like to become a sponsor or if you have any other questions, please contact Stephanie Doute at (800) 794-8988 or [sdoute@podiatrists.org](mailto:sdoute@podiatrists.org).

If you would like to make a room reservation, we have room blocks available at the two hotels listed below. Please refer to the *Golden State Podiatric Medical Seminar* when making your reservation. Our room blocks will be released to the general public on October 8, 2007, so please make your reservations early in order to secure the discounted room rates we have negotiated.

## HOTELS

### Waterfront Plaza Hotel

Ten Washington Street  
Oakland, CA 94607  
(510) 836-3800

Room Rate: \$155  
King or Queen

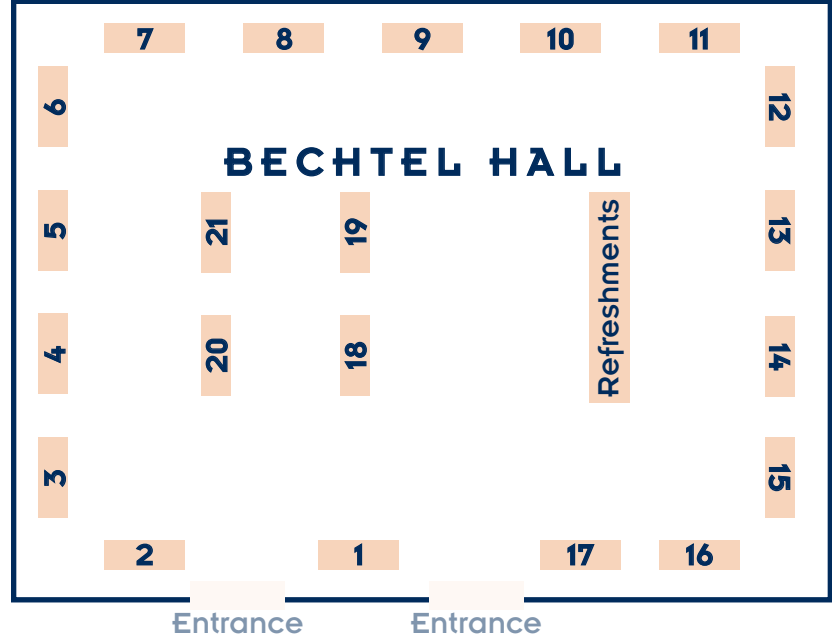
### Woodfin Suite Hotel

5800 Shellmound St.  
Emeryville, CA 94608  
(888) 433-9042

Room Rate: \$149  
1 Bedroom Suite

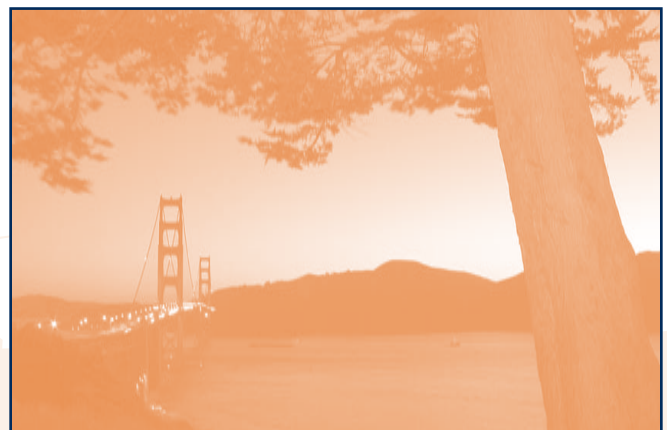
Room Rate: \$239  
2 Bedroom Suite

### 2007 Golden State Podiatric Medical Seminar Exhibit Floorplan



The Golden State Medical Seminar will be held in the Health Sciences Building of the California School of Podiatric Medicine at Samuel Merritt College located at:

370 Hawthorne Avenue  
Oakland, CA 94609



# Application for Exhibitor Space at Golden State Podiatric Medical Seminar

November 9-10, 2007

Company Name: .....

Address: .....

City: ..... State: ..... Zip: .....

Telephone: ..... Fax: .....

E-Mail: .....

Product or Service to be Displayed: .....

Names for Badges: (First two included, all others will be done at \$20 per badge)

1) ..... 2) .....

3) ..... 4) .....

FEES: \$695 for one table top exhibit (8-foot table). After October 1, 2007, please add \$50 late registration fee.

*(Fees must be paid in full to guarantee space.)*

Enclosed is our check in the amount of \$695 and \$\_\_\_\_\_ for extra badges and/or late fees.

The following is a  Visa or  MasterCard to be charged \$695 and \$\_\_\_\_\_ for extra badges and/or late fees.

Card Number: ..... Expiration Date: .....

I agree to conform to the Rules and Regulations as stated below.

Signature: ..... Date: .....



## Rules and Regulations

### CANCELLATION

90 days prior to meeting – full refund

30 days or less prior to meeting – no refund

Intervening time – refund at discretion of Association depending on resale of booth

ALL CANCELLATION REQUESTS MUST BE IN WRITING

### PRODUCT OR SERVICE

Exhibitor must state complete listing of product or service. No booth space may be sublet nor may any product be exhibited, advertised or offered other than those manufactured or sold by that exhibitor in his regular course of business. Booth sharing is not allowed at the Golden State Podiatric Medical Seminar.

### LIABILITY

Exhibitors will assume all responsibility for damages to the Exhibit Hall and will indemnify and exempt the California School of Podiatric Medicine at Samuel Merritt College and the California Podiatric Medical Association, their officers, directors, employees and agents from liability resulting from any cause. The California Podiatric Medical Association and the California School of Podiatric

Medicine at Samuel Merritt College will not be responsible for any equipment, supplies or property brought to the program.

Music, either live or produced by mechanical means, will not be allowed in the exhibit hall unless written permission is granted by the California Podiatric Medical Association and the California School of Podiatric Medicine at Samuel Merritt College and appropriate copyright permission is granted by the copyright owner(s).

No combustible decorations, including cardboard, tissue paper, etc. may be used at any time.

### NUISANCE

All sound presentations must be done either in a soundproof environment or through the use of earphones so that the neighboring exhibitors are not disturbed. All exhibitors with equipment which may be objectionable to other exhibitors because of noise, odor or other disagreeable features must notify the Association of such in writing in advance of the meeting and agree to accept assignment determined by the Association.

All exhibits must conform to the foregoing Rules and Regulations.



### California Podiatric Medical Association

2430 K Street, Suite 200

Sacramento, CA 95816

Phone (800) 794-8988

Fax (916) 448-0258

Please return this form with your check made payable to the California Podiatric Medical Association and mail to: